

<http://www.photonicskorea.org>

**PHOTONICS** **2010**  
**KOREA** 

International Photonics Exhibition 2010 & The 9th International Photonics Technology Conference

# International Photonics Exhibition 2010

April 13(Tue)~15(Thu), 2010  
Kimdaejung Convention Center,  
Gwangju, Korea

**IPTC 2010**

The 9th International Photonics Technology Conference  
April. 13(Tue) ~ 14(Wed), 2010  
Kimdaejung Convention Center, Gwangju, Korea



# International Photonics Exhibition 2010

## The 9th International Photonics Technology Conference

Photonics Korea 2010 is an international photonics exhibition held every year in Korea. Each year, the exhibition draws a growing number of participating companies, visitors, and buyers from around the world.

### Overview of Exhibition Photonics KOREA 2010

- **Title** International Photonics Exhibition 2010
- **Period** April 13(Tue)~15(Thu), 2010 (3 Days)
- **Venue** Kimdaejeung Convention Center, Gwangju, Korea
- **Hosted by**  Ministry of Knowledge Economy  GWANGJU CITY
- **Organized by**  KPID KOREA ASSOCIATION FOR PHOTONICS INDUSTRY DEVELOPMENT
- **Supported by** The Electronic Times, KOPTI, OSK, KPS, KSLP, GIST, APRI, ETRI, OIDA, OITDA, SOA, PIDA, COEMA, OSA, SPIE, OVC
- **Characteristics of Photonics Korea 2010**
  - Domestic and overseas participation : 150 companies, 200 booths
  - Exchanging top notch photonics technology, trade consulting · contract, getting an emerging market trends technology information
  - Making and running public zones for specific fields such as FTTH, LED

### Overview of Conference IPTC 2010

- **Title** The 9th International Photonics Technology Conference
- **Period** April 13(Tue)~14(Wed), 2010 (2Days)
- **Venue** Kimdaejeung Convention Center, Gwangju, Korea
- **Hosted by**  KPID KOREA ASSOCIATION FOR PHOTONICS INDUSTRY DEVELOPMENT
- **Organized by**  OSK OPTICAL SOCIETY OF KOREA
- **Program**
  - Seminar on international market trends and new technology ideas by each field of Photonics
  - Seminar on market and technology trends of specific items such as FTTH,LED
- **Characteristics of IPTC 2010**
  - The user-driven IPTC 2010, providing a unique substantial information, has upgraded its status to be well-matched with workers and researchers in the field
  - The focus and the direction of the photonics market and technology trends will be discussed

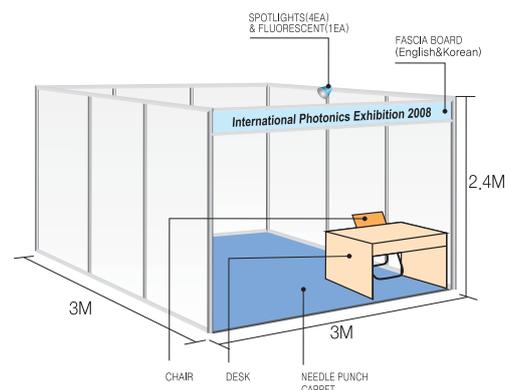
## ➔ BOOTH TYPE

### Allocation of Booth Location

After closing application, organizer will allocate booths to applicants in consideration of the order of applications made, the completion of payment, exhibit products, representing countries. The result will be notified at a preparatory briefing for exhibitors.

### Shell Stand scheme

- Space** 9m<sup>2</sup> per booth
- Side & Rear Wall** A white aluminium-framed panel of 1M of width and 2.4M of height
- Ceiling** A coffer aluminium-framed, 1m-spaced information desk & chair: 1 pair per exhibitor
- Fascia board** Exhibitor's name inscribed(English & Korean) in 30cm×3m standard- sized board
- Lighting** 1 fluorescent lamp(40W) per booth, 4 spotlights(100W)
- Floor** Pytex





## ➔ Registration information

### Application procedures



### Payment of Participation Fee

50% of the total participation fee should be paid upon submission of application for space and the balance should be paid no later than February 26, 2010.

Payment in US Dollars only should be made to the Secretariat by bank transfer.

### Application for space

Application should be sent to Photonics Korea 2010 Secretariat by fax, e-mail and air mail.

### Participation Fee

| Classification      | Fee                | Remarks                          |
|---------------------|--------------------|----------------------------------|
| Space only          | US \$1,600 / Booth | Basic unit                       |
| Space & shell stand | US \$2,000 / Booth | 1Booth 3m × 3m(9m <sup>2</sup> ) |

**Beneficiary \_ KAPID**  
**Account number \_ 420-127-005208**  
**Bank \_ Kwangju Bank, Chumdan Branch**  
**Swift Code \_ KWABKRSE**

## ➔ For Further Information

ChumDan 4ro-5(Wolchul-dong), Buk-gu, Gwangju, 500-779, Korea  
 TEL. +82-62-605-9640 FAX. +82-62-605-9650 e-mail : exhibits@kapid.org



- PHOTONICS EXPO Support Dept. / Lim, Eun Sook

[www.photonicskorea.org](http://www.photonicskorea.org)



# International Photonics Exhibition 2010

## APPLICATION & CONTRACT

**KAPID** KOREA ASSOCIATION FOR PHOTONICS INDUSTRY DEVELOPMENT PHOTONICS EXPO Support Dept./ Lim, Eun-Sook  
TEL. +82-62-605-9640 FAX. +82-62-605-9650 e-mail : exhibits@kapid.org  
ChumDan 4ro-5(Wolchul-dong), Buk-gu, Gwangju, 500-779, Korea

### APPLICANT

| Classification       |  |                 |  |
|----------------------|--|-----------------|--|
| Company Name         |  |                 |  |
| Legal Representative |  |                 |  |
| Address              |  |                 |  |
| Person in Charge     |  | Position in Co. |  |
| Telephone            |  | Fax             |  |
| e-mail               |  | Web-site        |  |
| Main Exhibit Item    |  |                 |  |

### APPLICATION

| Classification            |                        | Requirements     | Unit Price     | Charges Due |
|---------------------------|------------------------|------------------|----------------|-------------|
| Applicant For Space       | Space Only             | ( )Booth(s)      | US \$ 1,600    | US \$       |
|                           | Space & Shell Stand    | ( )Booth(s)      | US \$ 2,000    | US \$       |
| Electricity               | Single-Phase 220V( )KW |                  | US \$ 50/KW    | US \$       |
|                           | Three-Phase 220V( )KW  |                  | US \$ 50/KW    | US \$       |
|                           | Three-Phase 380V( )KW  |                  | US \$ 50/KW    | US \$       |
| Telephone                 | Local Calls only       | ( )Connection(s) | US \$ 50/each  | US \$       |
|                           | International Calls    | ( )Connection(s) | US \$ 200/each | US \$       |
| Bar-Code System           |                        |                  | US \$ 200/each | US \$       |
| LAN                       |                        | ( )Port(s)       | US \$ 120/each | US \$       |
| Water supply and drainage |                        |                  | US \$ 200/each | US \$       |
| Compressed air            |                        |                  | US \$ 200/each | US \$       |
| <b>Total Fee</b>          |                        | US \$            |                |             |

- US \$ 50% Payment of the total participation fee should be made with the submission of application form.
- The contract will not be confirmed and exhibit space will not be reserved until this payment is made.
- Please send us a copy of bank transfer by fax to +82-62-605-9650
- A confirmed transfer receipt in US dollars should be sent to us by mail, together with the original application form.

- We accept the TERMS AND CONDITIONS FOR EXHIBITING on the website at [www.photonicskorea.org](http://www.photonicskorea.org)
  - US \$ \_\_\_\_\_, 50% of total fee(Space, Electricity, Telephone and Lan).
  - Date \_\_\_\_\_ • Country \_\_\_\_\_
  - Signature of Legal Representative : \_\_\_\_\_ Contact Person : \_\_\_\_\_

# International Photonics Exhibition

This is the only photonics event in Korea. This exhibition will offer you an opportunity to gain an international marketing, new technology. IPTC 2010 will be collocated with Photonics Korea 2010.



## ➔ Exhibit Items

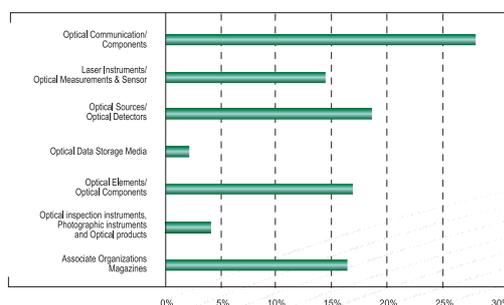
- Optical communication systems, Optical communication components
- Laser instruments, Optical measuring instruments, Optical sensors
- Optical sources, Optical detectors
- Optical elements, Optical components
- Optical inspection instruments, Photographic instruments

## ➔ Benefits to Exhibitor

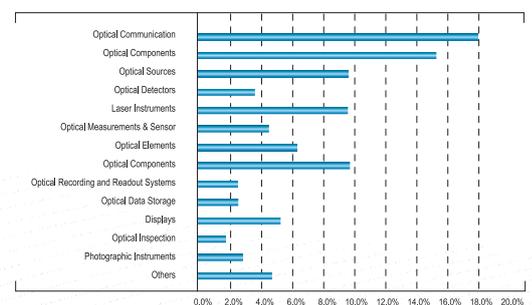
- **Provision of support for inviting international buyers**  
Promotion of the exhibition to potential international buyers
- **Provision of a maximum opportunity for networking and information exchange**  
Networking through conferences and seminars with international renowned scholars and business people
- **Briefing Session for New Technology and Products**
  - Period: April 14(Wed)~15(Thu), 2010
  - Venue: Kimdaejung Convention Center, Gwangju, Korea
  - Program: Approximately 20topics, 40min/each
  - Characteristics of Briefing Session for New Technology and Products  
Emerging technology & remarkable items will be presented for the interactive communication with exhibitors and buyers on the show floor.  
It will be must-not-miss time to network with all attendees.

## ➔ Review of Exhibition

### Exhibit Items



### Visitors by Areas of Interest



Photonics **KOREA** 2010

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**Photonics Korea Secretariat**

**KAPID** KOREA ASSOCIATION FOR  
PHOTONICS INDUSTRY DEVELOPMENT

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